

# Infuse

Deliver the most meaningful and relevant job know-how and training to your employees when they need it.

## Features

### Revolutionary collaboration

- Tracks and delivers wikis, blogs, discussions in addition to elearning and classroom training.
- Uses 'wisdom of the crowds': training relevant to you.
- Extremely easy to use, setup and manage.

### Collective Intelligence

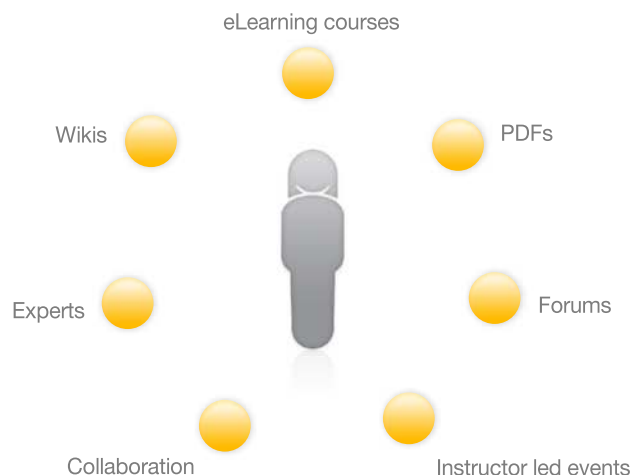
- From the bottom-up, determine the right content for the right person, job or to fulfill a competency.
- Employees/ teams can capture and keep fresh the bulk of knowledge that LMSs don't track.
- Find an expert based on your role, interests, his/her skills and ratings.

Today's learning systems focus on web based courses and classroom training. They take a top down, command and control approach for delivering, tracking and creating new training materials. Additionally, typical enterprise learning environments, the LMS (Learning Management System) and learning content creation tools are often both unpopular and difficult to use by the learners themselves and managers. Most users only log in when required and have little interaction with the system other than taking a course or registering for an instructor-led event.

In contrast social networking tools have exploded in popularity taking a bottom-up, people-centric approach that emphasizes end-user participation. These tools include wikis, forums, RSS feeds, blogs and applications such as Google Calendar. Existing learning system providers tend to offer these as stand alone applications which are not tracked or role assigned like other training as to who saw them, for how long and how a specific user interaction can achieve a job competency. Today's learners typically have access to an endless stream of peer generated content, html, PDFs, video, audio, PowerPoints as well as traditional eLearning and classroom training. All too often, both management and the users themselves find it hard to tell which materials and content are of real value to them.

## Tagging, Tracking and Real People.

Xerceo Infuse, blends traditional eLearning courseware, instructor-led events and learning course tracking, delivery and creation standards with threaded discussions, blogs, wikis, RSS feeds and forums. Xerceo then recommends specific content and collaboration based on popularity, user ratings, end user tagging as well as letting users follow the same learning path of successful users like them. By combining learning system standards with group intelligence of the organization Xerceo enables only the most meaningful training, content and job know-how to reach them as they need it.



## Wisdom of the Crowds.

Xerceo Infuse is unique. With a built-in collective intelligence engine, Infuse is able to combine and sort multiple metrics about a user and content to determine mutual suitability. Not only tracking tags but expertise of the author, popularity amongst those in the same group or job and time spent viewing the content to name a few. Infuse combines this with learning standards such as SCORM to track all viewed content.